

## Total Lobbying Effort

### Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$1,900.00	\$1,350.00	\$1,250.00	\$1,450.00	\$5,950.00

### Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
12.00	20.00	8.00	8.00	48.00

### Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
20.00	38.00	19.00	29.00	106.00

## Hours Lobbied on Each Matter

### Lobbying Effort On Legislative Bills And Resolutions

#### Assembly Bill 216

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	15.00 (25%)	7.00 (25%)	9.00 (25%)	31.00 (20%)

#### Senate Bill 182

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	3.00 (5%)			3.00 (2%)

#### Assembly Bill 262

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	3.00 (5%)		2.00 (5%)	5.00 (3%)

#### Assembly Bill 303

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	3.00 (5%)			3.00 (2%)

#### Senate Bill 401

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		1.00 (5%)		1.00 (< 1%)

#### Assembly Bill 518

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
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2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		4.00 (15%)	2.00 (5%)	6.00 (4%)

#### Senate Bill 490

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		3.00 (10%)		3.00 (2%)

#### Senate Bill 493

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		1.00 (5%)		1.00 (< 1%)

#### Assembly Bill 618

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		1.00 (5%)		1.00 (< 1%)

## Lobbying Effort On Budget Bill Subjects

#### Transportation: Departmentwide

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	6.00 (10%)		4.00 (10%)	10.00 (6%)

#### Transportation: Local Transportation Assistance

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		1.00 (5%)		1.00 (< 1%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

regarding non-conforming signs visible from highways, vegetation in front of signs visible from the highways, management of "directional signs"

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
11.20 (35%)	8.70 (15%)		3.70 (10%)	23.60 (15%)

#### Limiting construction of billboards visible from highways in Wisconsin

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
6.40 (20%)	2.90 (5%)		3.70 (10%)	13.00 (8%)

#### Limits on erecting new billboards visible from state highways

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1.60 (5%)				1.60 (1%)

#### All possible rules or policy changes affecting what is termed Scenic Byways by the WDOT

2011	2011	2012	2012	Total
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January - June	July - December	January - June	July - December	Total
4.80 (15%)	5.80 (10%)	1.35 (5%)		11.95 (8%)

**Audit policies and reporting of the State of Wisconsin relating to lease agreements or purchase agreements for billboards.**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1.60 (5%)	2.90 (5%)	1.35 (5%)		5.85 (4%)

**Possible state language changing the manner in which billboard removal or relocation is established.**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
4.80 (15%)	5.80 (10%)	1.35 (5%)	3.70 (10%)	15.65 (10%)

**Possible changes in the rules governing vegetation growth surrounding existing billboards.**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1.60 (5%)	2.90 (5%)			4.50 (3%)

**Monitor and or support the Wisconsin Rustic Roads Program. Assist the Department of Transportation in communicating and educating citizens on the value of the program.**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		1.35 (5%)	3.70 (10%)	5.05 (3%)

**Continue our interest and support for the Scenic Byways Program.**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
			3.70 (10%)	3.70 (2%)

**Start a conversation with the WDOT regarding the costs to the transportation fund of billboard relocations.**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		1.35 (5%)		1.35 (< 1%)

**Minor Efforts**

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		1 (5%)	2 (5%)	3.20 (2.08%)